

COOKIE POLICY

(hereinafter referred to as the "Policy")

1 Preamble

We at Veszprém-Balaton 2023 Zrt. are pleased that you have visited our website. Data protection and data security are of paramount importance to us. Veszprém-Balaton 2023 Zrt., in accordance with Article 12(1) of Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation, GDPR), hereby informs you about the management of cookies related to the website <https://planetlens.hu/> (hereinafter referred to as the "Website"). This Policy contains essential information on how the Website uses cookies and how you can exercise your rights regarding the use of cookies by VEB2023.

2 Name and Contact Details of the Data Controller

Company Name: Veszprém-Balaton 2023 Zrt.

Registered Address: 8 Cserhát ltp., Veszprém 8200

Represented by: Aliz Markovits, CEO

Website: <https://planetlens.hu/>

E-mail: <mailto:info@planetlens.hu>

Data Protection Contact: adatvedelem@veszprembalaton2023.hu

Hereinafter referred to as "VEB2023" or the "Data Controller".

3 Definitions

Device: The device through which you access the Website.

User or You: The user or visitor of the Website.

Consent Management Platform: The platform where you can customise your cookie settings and accept or reject the cookies used by VEB2023.

Cookie: A variable-content, alphanumeric information packet sent by the web server, which is stored on your device and retained for a predetermined validity period. The use of cookies allows the Website to retrieve certain user data and track internet usage. Cookies help monitor user interests, browsing habits, and visit history to optimise user experience. Since cookies function as a type of identifier, they can also store usernames and passwords valid for the Website. When a previously saved cookie is sent back by the browser, VEB2023 can link the user's current visit to previous ones, but only in relation to its own content.

Cookie Banner: The interface displayed by VEB2023, through which you can easily access the Consent Management Platform.

4 Cookies Used by VEB2023 and Access Rights

The cookies used by VEB2023 are accessible via the Consent Management Platform. The Consent Management Platform can be accessed at any time by clicking on the "Cookie Settings" menu at the bottom of the Website. Data collected via cookies is accessible to VEB2023 employees responsible for projects related to the Website.

5 Legal Basis for Data Processing

For strictly necessary cookies, the legal basis for data processing is VEB2023's legitimate interest, as per Article 6(1)(f) of the GDPR, since such cookies are essential for the operation of the Website and cannot be disabled via the Consent Management Platform. For all other categories of cookies, the legal basis for data processing is the User's explicit consent, as per Article 6(1)(a) of the GDPR. You may grant, withdraw, or refuse consent at any time via the Consent Management Platform, thereby preventing VEB2023 from using these cookies in the future.

6 User Rights Concerning Data Processing

You have the right to exercise the following rights regarding VEB2023's use of cookies:

6.1 Right to Access and Erasure

- You may request information on how VEB2023 manages cookies related to you.
- You may request the deletion of cookies related to you that are processed by VEB2023.
- If you wish to withdraw your consent and prevent VEB2023 from using cookies in the future, please modify your cookie settings via the Consent Management Platform.

6.2 Right to Lodge a Complaint and Seek Legal Remedy

If you believe that the processing of your personal data by the Data Controller violates applicable data protection laws, particularly the GDPR, you have the right to lodge a complaint with the competent data protection authority. In Hungary, complaints may be submitted to the National Authority for Data Protection and Freedom of Information ("NAIH").

NAIH Contact Details:

Website: <http://naih.hu/>

Postal Address: Budapest 1363, P.O. Box 9

Postal Address: 9-11 Falk Miksa utca, Budapest 1055

Phone: +36 (1) 391-1400

Fax: +36 (1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

Furthermore, under the GDPR and the Hungarian Information Act (Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information), you have the right to seek legal remedy through the courts. Detailed information on your rights and legal remedies is available in Chapters III and VIII of the GDPR and Sections 14-23 of the Information Act.

6.3 Response Time for User Requests

VEB2023 ensures that if you exercise any of your rights in relation to this data processing and contact VEB2023 accordingly, your request will be answered without undue delay, but no later than 30 days from receipt.

If you wish to exercise any of your rights or have any questions or concerns, please contact us via the details provided in Section 2 of this Notice.

Effective: 5th March 2025